



THE FLORIDA STATE UNIVERSITY  
 DEDMAN SCHOOL OF HOSPITALITY



## Benefits of Sponsorships

<b>SPONSORSHIP CATEGORIES:</b>	<b><i>Cabernet Sauvignon</i></b>	<b><i>Merlot</i></b>	<b><i>Malbec</i></b>	<b><i>Cabernet Franc</i></b>	<b><i>Petite Verdot</i></b>
<b>Sponsorship Amounts</b>	<b>\$10,000</b>	<b>\$5,000-\$9,999</b>	<b>\$1,000-\$4,999</b>	<b>\$500-\$999</b>	<b>\$250-\$499</b>
<b>Grand Tasting Tickets</b>	10	8	6	4	2
<b>Brochure Grand Tasting</b>	2 Full Pages	1 Full Page	1/2 Page	1/4 Page	Listing
<b>Tallahassee Democrat</b>	Full Color Single Recognition	Full Color Shared Recognition	B&W Shared Sized	B&W Shared Sized	Listing
<b>Magazine Advertising</b>	850 Magazine; Tallahassee Magazine	Tallahassee Magazine	Tallahassee Magazine		
<b>Website (All links will remain active 1 year and on dedicated sponsor page)</b>	Top Banner, All pages Website Link	Side Banner (Sized) All Pages Website Link	Side Banner (Sized) All Pages Website Link	Side Banner (Sized) Front Page	Website Link
<b>Banners</b>	Banner Listing Sized	Banner Listing Sized	Banner Listing Sized		
<b>Television</b>	WCTV; 20-15 second spots; NBC; 60-15 second spots	WCTV; 10-15 second spots; NBC; 30-15 second spots	WCTV; 5-15 second spots; NBC; 15-15 second spots		
<b>Golf</b>	2-4somes Recognition as Luncheon Sponsor	2-4somes Banner Recognition	1-4some Banner Recognition		
<b>Winemaker's Dinner</b>	Table for 8	4 seats	2 seats		
<b>Evening of Bubbles</b>	Limo for 10ppl 4-9	6 Tickets	4 Tickets		