



THE FLORIDA STATE UNIVERSITY
DEDMAN SCHOOL OF HOSPITALITY



Date: June 30, 2010

Announcing: North Florida Wine and Food Festival

When: September 12, 2010

Dear Restaurant Partners,

We are excited to announce the Grand Tasting date for the 2010 North Florida Wine and Food Festival! This year we have added several new events that will make this "Hospitality Week" even bigger and better than last year continuing on the tradition to help benefit the Dedman School of Hospitality at Florida State University. You will be provided a list of all event dates, times and locations within the next two weeks.

This year's Grand Tasting will be held on Sunday afternoon, September 12 from 4-8 pm. in the beautiful third floor ballroom at the University Center Club. Over 300 wines will be available to sample along with great food provided by many of the region's finest restaurants.

All that is involved is your time and food costs. The Dedman School of Hospitality and Southern Wine and Spirits of North Florida have partnered to provide everything you need to put on a first class show. Each restaurateur will have two (2) – 8 foot tables with tablecloths from which to prepare and serve. A Dedman School of Hospitality student will be assigned to assist you with set-up, service and clean-up. All sponsor tables will be supplied with plates, bowls, flatware and napkins. All you will have to bring is the food and any utensils which you may need to prepare and serve. We can even arrange electricity for your table if you need it.

This noble effort will provide much needed funds for the Dedman School at F.S.U. to continue its great work in our field. Sponsors and their business logo's will be recognized in all print advertising including frequent pre-event newspaper advertisements, the Grand Tasting program, and all event banners.

For more information you may contact:

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