



THE FLORIDA STATE UNIVERSITY
DEDMAN SCHOOL OF HOSPITALITY



2010 North Florida Wine & Food Festival

“Week of Hospitality”

September 8-12, 2010

Presented by the Florida State University’s

Dedman School of Hospitality

Event Itinerary

Monday, August 30, 2010 Wednesday

University Center Club 5th Floor

Blind Tasting- Many of the fine wines that will be offered during the Grand Tasting event will have undergone a critical judging by experienced wine tasters. The winners of the wine competition will be on hand at the Grand Tasting for patrons to enjoy.

Wednesday, September 8, 2010 6:30-9:30 pm. “Evening of Bubbles”

University Center Club 3rd Floor Grand Ball Room

Join us for a night of glitz and glamour featuring champagne and sparkling wines paired with a variety of culinary fare. Dress up in your favorite cocktail attire and mingle with fellow wine enthusiasts while enjoying fine hospitality and a fashion show.

Thursday, September 9, 2010 6:30-9:30 pm. “Wine Maker Dinner”

University Center Club 6th Floor, Osceola Grill

As a part of the famous “Ashby Stiff Little Dinner Series”, and under the guidance of Dedman School of Hospitality’s Chef Jim Koenigsberg, students will prepare an exclusive, five-course meal paired with wines presented by David Whitehouse Jr., Wine Master from Trefethen Family Vineyards, Napa Valley. In this intimate setting, our guest vintner will share his expertise with fellow wine enthusiasts. This elegant and unique occasion is limited to 90 guests on a first-come, first-serve basis.

Friday, September 10, 2010 9:00 am. - 1:00 pm. "NFWFF Golf Tournament"

SouthWood Golf Club

Named one of the Top 35 New Courses in America by Golf Magazine and among America's Best New Courses by Golf Digest, the SouthWood Golf Club will serve as host for the NFWFF Golf Tournament. Masterfully designed by PGA Tour legend Fred Couples, our shotgun-format golf tournament features abundant food, drink and prizes oriented toward golf-lovers. Dedman School of Hospitality PGA Golf Management students will be on hand at every tee box to provide challenges and entertainment.

Sunday, September 12, 2010 5:00 pm. – 8:00 pm. Grand Tasting

University Center Club 3rd Floor Grand Ballroom

The Grand Tasting is a unique opportunity to rub shoulders with fellow wine enthusiasts while enjoying innovative cuisine and the finest wines. More than 300 wines- many of which are in the "reserve," "single vineyard" or "rare" categories- will be showcased among culinary fare from the region's best restaurants. Let our wine representatives share their expertise with you, or partake in an education class that is limited to 50 guests per program. While enjoying the tasting you will have the opportunity to bid on one-of-a-kind items in our silent auction.